



## AWARD-WINNING AYANA RESORT AND SPA BALI EXPANDS LUXURY HOTEL PORTFOLIO WITH AYANA MIDPLAZA JAKARTA



**(NOVEMBER 2016)** – Recognized as one of Indonesia’s premier hospitality companies, AYANA plans to rebrand InterContinental MidPlaza Jakarta to AYANA Midplaza JAKARTA effective 1<sup>st</sup> April 2017.

Located in the popular business, shopping and dining district of Jalan Sudirman, as well as a mere 45 minutes from Soekarno-Hatta International Airport and two kilometers from Plaza Indonesia, the 5-star 366 room and suite AYANA Midplaza JAKARTA will be a top urban destination for stylish accommodation, chic dining and modern spa experiences.

According to Clive Edwards, General Manager of AYANA Resort and Spa BALI, "The rebranding of InterContinental Jakarta MidPlaza to AYANA Midplaza JAKARTA is the next significant milestone in our plans to launch AYANA hotels across Indonesia. The company is thrilled to expand their presence in Jakarta, a market in which a lifestyle brand such as AYANA has great unmet demand from guests."

Inspired by AYANA’s legendary hospitality in Bali, where the hospitality group owns the island’s most impressive fully-integrated destination resort, AYANA Midplaza JAKARTA presents both in-house and visiting guests with four unique signature restaurants, a beautifully appointed wellness sanctuary and the city’s most expansive selection of private event venues designed especially for conferences and weddings. The unique lifestyle experience provided by AYANA Midplaza JAKARTA is a refreshing option for those staying in Jakarta, especially with the additional benefit of access to Riverside Golf Course, a stunning 18-hole par 72 championship course just 1.5 hours’ drive from the hotel.



AYANA Resort and Spa BALI is AYANA's iconic flagship resort. Comprising 90-hectares along Jimbaran's sunset coast, AYANA's impeccable guest service is consistently recognized by industry leaders. Thermes Marins Bali Spa was recently awarded 'Indonesia's Best Resort Spa' at the 2016 World Spa Awards, and the internationally renowned Rock Bar Bali landed a prestigious, top ten spot in CNN's 'World's 50 Best Beach Bars'.

During AYANA Midplaza JAKARTA's transition period, the hotel plans to reposition itself as Jakarta's most dynamic lifestyle destination. In harmony with AYANA Resort and Spa BALI's philosophy to provide each and every guest with a memorable and fulfilling hospitality experience, AYANA Midplaza JAKARTA guests will enjoy an enhanced encounter at every touch point, thoughtfully created for today's discerning urban traveler.

### **About AYANA Resort and Spa BALI, The Villas at AYANA and RIMBA Jimbaran BALI by AYANA**

This luxurious resort located in stunning southern Bali is a unique award winning destination for leisure and business travelers alike, whether they seek an intimate couples' retreat, a fantasy family playground, an awe-inspiring event venue, or state-of-the-art business retreat facilities. With a name meaning "place of refuge" in Sanskrit, the tropical-elegant AYANA Resort and Spa BALI and The Villas by AYANA is situated on the 90 hectare Karang Mas Estate, perched above majestic Jimbaran Bay, seven miles from Ngurah Rai International Airport. Chic RIMBA Jimbaran BALI by AYANA, with a name meaning "forest", nestles nearby on 20 acres of lush gardens within the same estate. Together they offer 78 private pool-villas, 573 guest rooms and suites, 11 pools, 17 restaurants and bars, 11 wedding venues, 11 MICE and meeting venues and much more, all accessible by complementary shuttle service, together with stunning design details and unsurpassed service and amenities, including extensive spa and recreational facilities.

AYANA Resort and Spa, BALI is located in Jimbaran, Bali. The resort can be contacted at +62 361 702222 or [www.ayanaresort.com](http://www.ayanaresort.com). Reservations can be made through the hotel at [reservation@ayanaresort.com](mailto:reservation@ayanaresort.com). RIMBA Jimbaran BALI by AYANA is located in Jimbaran, Bali. The hotel can be contacted at +62 361 8468468 or at [www.rimbajimbaran.com](http://www.rimbajimbaran.com). Reservations can be made through the hotel at [booking@rimbajimbaran.com](mailto:booking@rimbajimbaran.com).



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