



**AYANA RESORT AND SPA BALI RESPONDS TO GROWING OCCUPANCY DEMAND WITH 120 NEW NATURE-THEMED GUEST ROOMS AT RIMBA JIMBARAN BALI BY AYANA**



Renowned as one of Asia's premier oceanfront resort destinations, AYANA Resort and Spa BALI responded to increasing visitor demand by launching 120 guest rooms and suites in a new RIMBA Tower, RIMBA East, on 23 December 2016.

Inspired by RIMBA's 'Back to Nature' and 'Calming' design theme, the guests at the new RIMBA East will be delighted by the unique natural elements and interior colors that reflect the beauty and timelessness of the resort's surrounding forest. Appointed with private balconies to showcase sunset, ocean and forest views, each room is fully accessorized with state-of-the-art media, exquisite textiles, custom artisan lighting, and quality tropical woods finished in taupe, white and teal. A select number of new rooms offer direct access to RIMBA's new treetop swimming pool. Swing doors separate the bedroom and marble bathroom, which offer contemporary amenities such as circular ceramic sinks, a deep stand-alone bathtub and modern silver bath fixtures.

In addition to premium interiors and impressive views, the guests at the new tower at RIMBA have access to exclusive perks such as a chic lobby and reception area, which provides guests with a VIP

**KARANG MAS ESTATE**

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check-in and check-out experience. RIMBA East's new infinity edge swimming pool is elevated, so that guests have the feeling of floating above the forest.

A new Sky Bridge connects RIMBA East to guests staying in RIMBA's original hotel. Built 12m above the ground, the design intends to spark the feeling of walking on top of the forest. The Sky Bridge also maximizes unforgettable vistas looking out to the Indian Ocean across AYANA's breathtaking scenery.

Before the launch of RIMBA East, RIMBA offered a total of 283 rooms and suites. Currently, guests have access to 403 rooms and suites, which will assist in accommodating the demand from larger groups such as weddings and MICE events. In addition, the new building also has a Forest Bar serving a relaxed poolside food and drink experience.

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### **About AYANA Resort and Spa BALI, The Villas at AYANA and RIMBA Jimbaran BALI by AYANA**

This luxurious resort located in stunning southern Bali is a unique award winning destination for leisure and business travelers alike, whether they seek an intimate couples' retreat, a fantasy family playground, an awe-inspiring event venue, or state-of-the-art business retreat facilities. With a name meaning "place of refuge" in Sanskrit, the tropical-elegant AYANA Resort and Spa BALI and The Villas by AYANA is situated on the 90-hectare Karang Mas Estate, perched above majestic Jimbaran Bay, seven miles from Ngurah Rai International Airport. Chic RIMBA Jimbaran BALI by AYANA, with a name meaning "forest", nestles nearby on 8 hectare of lush gardens within the same estate. Together they offer 78 private pool-villas, 693 guest rooms and suites, 12 pools, 18 restaurants and bars, 13 wedding venues, 19 MICE and meeting venues and much more, all accessible by complementary shuttle service, together with stunning design details and unsurpassed service and amenities, including extensive spa and recreational facilities.

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AYANA Resort and Spa, BALI is located in Jimbaran, Bali. The resort can be contacted at +62 361 702222 or [www.ayanaresort.com](http://www.ayanaresort.com). Reservations can be made through the hotel at [reservation@ayanaresort.com](mailto:reservation@ayanaresort.com). RIMBA Jimbaran BALI by AYANA is located in Jimbaran, Bali. The hotel can be contacted at +62 361 8468468 or at [www.rimbajimbaran.com](http://www.rimbajimbaran.com). Reservations can be made through the hotel at [booking@rimbajimbaran.com](mailto:booking@rimbajimbaran.com).

### **Introducing AYANA JAKARTA**

Recognized as one of Indonesia's premier hospitality companies, AYANA plans to rebrand InterContinental MidPlaza Jakarta to AYANA Midplaza JAKARTA effective 1st April 2017. Located in the popular business, shopping and dining district of JalanSudirman, as well as a mere 45 minutes from Soekarno-Hatta International Airport and two kilometers from Plaza Indonesia, the 5-star 366 room and suite AYANA Midplaza JAKARTA will be a top urban destination for stylish accommodation, chic dining and modern spa experiences.

Inspired by AYANA's legendary hospitality in Bali, AYANA Midplaza JAKARTA presents both in-house and visiting guests with four unique signature restaurants, a beautifully appointed wellness sanctuary and the city's most expansive selection of private event venues designed especially for conferences and weddings. The unique lifestyle experience provided by AYANA Midplaza JAKARTA is a refreshing option for those staying in Jakarta, especially with the additional benefit of access to Riverside Golf Course, a stunning 18-hole par 72 championship course just 1.5 hours' drive from the hotel.

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