



**PRESS RELEASE**

## **AYANA LAUNCHES NEW KUBU BEACH CLUB EXCLUSIVE TO IN-HOUSE GUESTS**



**BALI, INDONESIA (JULY 2017)** –Launched 15<sup>th</sup> June 2017, AYANA invites guests to step back to a more rustic time in Bali’s legendary holiday lifestyle, with the opening of their NEW 1960’s Kuta styled beach club.

Located on one of Bali’s last remaining hidden white sand beach coves, and accessible via AYANA’s 90-hectare estate, **Kubu Beach Club**’s supreme setting showcases aquamarine waters, dramatic limestone cliffs and intrinsic Balinese architecture inspired by island elements such as shell, wood, bamboo, stone and traditional rooftops made with “lontar” leaves, similar to the island’s classic palm leaf. The traditional wooden bar is surrounded by



classic memorabilia, while the dried-corn, coconut baskets, and sea shells create light-hearted décor.

The rustic authenticity gives the beach club a unique back-in-time vibe; a place you can kick off your shoes, let the sandy floors tickle your toes, and relax!

No good beach club is complete without obligatory sun loungers, and **Kubu Beach Club** goes one giant step further by offering guests Ocean facing cabanas and day beds! These must-stop paradise-spots are the ultimate place to soak up the sun, relax with a cocktail or enjoy a truly authentic Kuta style massage using natural coconut oil. The inside preview into the golden age of Kuta's bygone era also means guests can enjoy hair-braiding services, or choose a fun temporary tattoo.

Designed to be a main attraction for beachfront relaxing & dining, **Kubu Beach Club** is available exclusively to in-house guests of **AYANA Resort and Spa BALI, RIMBA Jimbaran BALI by AYANA** and **The Villas at AYANA**. The club is designed to intertwine lazy days in the sun with fun filled memorable moments for all the family. Come dusk, guests will be thrilled by the jaw dropping sunset views on the horizon.

To accompany the traditional design, the kitchen serves up an eclectic range of simple international dishes and local comfort food. Menu items range from hearty favorites such as snapper ceviche and charcoal bun cheeseburger, to traditional Balinese dishes including signature rice plates. Guests will also be tempted by the much-loved local favorites including "Rujak Gula" – a seasonal fruits marinated with palm sugar and tamarin, and "Baksobalung" – an oxtail beef meatball soup. Warm and friendly service goes beyond expectation with a more creative approach that makes guests feel included in the overall experience. The drinks selection reflects the aesthetic of true Balinese camaraderie, with ice-cold beers, fresh coconut water and vintage Balinese Tiki cocktails and classic Arak based cocktails.

Thanks to **AYANA's** innovative cliff-side inclinator, guests can choose to swap the invigorating 197-step journey for a quick 35-second ride up and down **AYANA's** inspiring cliff-front terrain.

**Kubu Beach Club** is open every day, except Nyepi, from 9.00am – 7.00pm, with lunch service starting at 11.00am. Welcoming up to 80 guests, **Kubu Beach Club** is the perfect addition to **AYANA's** already impressive facilities.

Click [HERE](#) to view our website and menu.



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### **About AYANA Resort and Spa BALI, The Villas at AYANA and RIMBA Jimbaran BALI by AYANA**

This luxurious resort located in stunning southern Bali is a unique award winning destination for leisure and business travelers alike, whether they seek an intimate couples' retreat, a fantasy family playground, an awe-inspiring event venue, or state-of-the-art business retreat facilities. With a name meaning "place of refuge" in Sanskrit, the tropical-elegant AYANA Resort and Spa BALI and The Villas by AYANA is situated on the 90-hectare Karang Mas Estate, perched above majestic Jimbaran Bay, seven miles from Ngurah Rai International Airport. Chic RIMBA Jimbaran BALI by AYANA, with a name meaning "forest", nestles nearby on 8 hectare of lush gardens within the same estate. Together they offer 78 private pool-villas, 693 guest rooms and suites, 12 pools, 19 restaurants and bars, 15 wedding venues, 19 MICE and meeting venues and much more, all accessible by complementary shuttle service, together with stunning design details and unsurpassed service and amenities, including extensive spa and recreational facilities.

AYANA Resort and Spa BALI is located in Jimbaran, Bali. The resort can be contacted at +62 361 702222 or [www.ayanaresort.com](http://www.ayanaresort.com). Reservations can be made through the hotel at [reservation@ayanaresort.com](mailto:reservation@ayanaresort.com). RIMBA Jimbaran BALI by AYANA is located in Jimbaran, Bali. The hotel can be contacted at +62 361 8468468 or at [www.rimbajimbaran.com](http://www.rimbajimbaran.com). Reservations can be made through the hotel at [booking@rimbajimbaran.com](mailto:booking@rimbajimbaran.com).

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