



**FOR IMMEDIATE RELEASE**

**AYANA RESORT AND SPA BALI LAUNCHES A NEW RESORT SHOPPING CONCEPT  
HIGHLIGHTING THE VERY BEST OF INDONESIA AND BEYOND**



**BALI, INDONESIA (Aug 2017)** – Inspired by Indonesia’s rich cultural heritage, and complemented by the cosmopolitan tastes of AYANA’s loyal clientele, the cliff-top resort launches an expansive shopping hot-spot, this July.

Designed to give hotel guests, as well as visitors, a more comprehensive shopping experience, AYANA’s new shopping destination is located between AYANA Lobby and Rock Bar BALI. Offering 12 new handpicked boutiques where guests can now find the very best of Bali’s coveted products all in one stunning place. The outlets gracing guests include: Uluwatu Shop – Handmade Balinese Lace; Parang Kencana – Batik clothing; Muse Salon and Hair Dresser; Bali Zen – Home Decoration and Accessories; White Door – Wedding Gowns; L’atelier – Perfume Creation; By The Sea – fashionable apparel; Mughal – Carpets and Accessories; CabePutih – Art shop by Japanese artists

AYANA’s famous boutique will also be sited at the new arcade, alongside a traditional ice-cream and yogurt eatery, and designer nail salon.



Guests have the divine pleasure of shopping in a glorious setting, with exteriors that highlight both traditional Balinese architectural concepts, such as refined thatched grass rooftops, mixed with bold minimalist features using hand-hewn tropical hardwoods and modern glass accents throughout. The gentle ponds, charming wooden bridge and floral surroundings create a delightfully tranquil shopping atmosphere.

Open daily from 9am to 10pm, AYANA's shopping experience is conveniently situated on the beautiful pathway to Rock Bar BALI, the island's premier sunset, music and cocktail venue. Guests visiting the iconic bar can conveniently pop-in for a quick nail fix or blow-dry, before making their way to the island's most glamorous sunset and after-dark destination.

Guests will even have an opportunity to preserve timeless memories in paradise by purchasing Rock Bar logo wear and merchandise at AYANA's Hotel Boutique. In addition, guests can do all of their souvenir, gift and specialty item shopping for the same prices, without having to travel outside of the resort.

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### **About AYANA Resort and Spa BALI, The Villas at AYANA and RIMBA Jimbaran BALI by AYANA**

This luxurious resort located in stunning southern Bali is a unique award winning destination for leisure and business travelers alike, whether they seek an intimate couples' retreat, a fantasy family playground, an awe-inspiring event venue, or state-of-the-art business retreat facilities. With a name meaning "place of refuge" in Sanskrit, the tropical-elegant AYANA Resort and Spa BALI and The Villas by AYANA is situated on the 90-hectare Karang Mas Estate, perched above majestic Jimbaran Bay, seven miles from Ngurah Rai International Airport. Chic RIMBA Jimbaran BALI by AYANA, with a name meaning "forest", nestles nearby on 8 hectare of lush gardens within the same estate. Together they offer 78 private pool-villas, 693 guest rooms and suites, 12 pools, 19 restaurants and bars, 15 wedding venues, 19 MICE and meeting venues and much more, all accessible by complementary shuttle service, together with stunning design details and unsurpassed service and amenities, including extensive spa and recreational facilities.

AYANA Resort and Spa BALI is located in Jimbaran, Bali. The resort can be contacted at +62 361 702222 or [www.ayanaresort.com](http://www.ayanaresort.com). Reservations can be made through the hotel at [reservation@ayanaresort.com](mailto:reservation@ayanaresort.com). RIMBA Jimbaran BALI by AYANA is located in Jimbaran, Bali. The hotel can be contacted at +62 361 8468468 or at [www.rimbajimbaran.com](http://www.rimbajimbaran.com). Reservations can be made through the hotel at [booking@rimbajimbaran.com](mailto:booking@rimbajimbaran.com).

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