



**PRESS RELEASE**  
**THE VILLAS AT AYANA RESORT BALI LANDS COVETED SPOT IN**  
**2017 FORBES TRAVEL GUIDE 5-STAR RATED HOTELS**



**BALI, INDONESIA (MARCH 2017)** - Announcing the official 2017 Forbes Travel Guide Rating list, The Villas at AYANA Resort BALI is named among the world's newest 5-star winners to receive this exclusive distinction.

Regarded as an unmatched benchmark in the hospitality industry since 1958, Forbes winners are evaluated against over 800 objective criteria with an emphasis on service. This year were 59th annual winners in 42 countries/125+ destinations. Forbes Travel Guide professional inspectors visit each hotel and prepare an in-depth hotel inspection that spans two nights and three days.

Completely anonymous at all times, each inspection is carried out to achieve the same level of service and amenities that the average guest would expect. Forbes' inspector describes The Villas at AYANA Resort BALI as tranquil and private, creating a feeling one would expect from being in one of Bali's most remote locations.

“Expect to get the royal treatment,” says Forbes. “Each villa comes with a private butler who is certified by the Guild of Professional Butlers UK, the same organization that trains them for British royalty... For a fun indulgence, have a floating breakfast in your own private pool.”

Additional resort highlights mentioned by Forbes include guaranteed sunset reservations for villa guests at Rock Bar BALI, the picnic experience at Kubu white sand beach, and private buggy service to whisk guests around the resort whenever they need.

The Villas at AYANA Resort BALI is one of only 22 resorts to have obtained the 5-star award this year; joining an elite group of only 175 resorts in the entire world who hold this acclaimed award, and only 3 properties in Indonesia!

“I am beyond delighted,” commented Resort General Manager Clive Edwards. “To receive the 5-star award for The Villas at AYANA Resort BALI on our first application is an incredible achievement. It is wonderful to see our continued investment in our resort facilities, coupled with pioneering hospitality services, acknowledged with such a prestigious award. On behalf of myself and our 1,400 team members, we would like to thank our guests for their unwavering support and Forbes for this wonderful recognition.”

Edwards will be attending the official Forbes Travel Guide awards ceremony in New York on 1<sup>st</sup> March.

For more information about The Villas at AYANA Resort BALI, AYANA Resort and Spa BALI and all Forbes Travel Guide winners, please visit:  
<http://www.forbestravelguide.com/about/awardwinners>

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#### **About The Villas at AYANA Resort BALI**

The Villas at AYANA are terraced along exclusive cliff-tops overlooking Jimbaran’s captivating sunset coast. An award-winning destination, with 78 pool villas designed to accommodate couples, groups and families alike, The Villas at AYANA is Bali’s luxurious choice for holiday, wedding and conference accommodation. From the moment guests arrive at the “floating” Villa Lobby, they are privileged with AYANA’s legendary five-star hospitality. Villa benefits include stellar service from internationally-certified personal butlers, guaranteed sunset reservations at Rock Bar and VIP status across AYANA Resort. Each villa is opulently appointed with secluded tropical gardens, spacious marble bathrooms, Balinese artworks and exquisite in-villa dining options. The Villas at AYANA celebrate Balinese style and maximize the unrivaled ocean views and sunset views of these special retreats. The Villas at AYANA were named the “World’s Leading Island Villas” by World Travel Awards 2014-2016.

#### **About AYANA Resort and Spa BALI**

Named after a ‘place of refuge’ in Sanskrit, AYANA enjoys majestic ocean views along its 1.3km coastline on cliffs above Jimbaran Bay, just 12km from Bali’s airport. Guests enjoy unrivaled sanctuary from the resort’s location within the 90-hectare Karang Mas Estate, which is also home to RIMBA, a 403-room resort, and AYANA Residences, Bali’s first purely residential community integrated with a 5-star resort. AYANA’s 290 rooms & suites are designed to enrich the senses. Blending classic elegance with traditional Balinese aesthetics, each space is appointed with thoughtfully curated interiors, marble

bathrooms, a furnished balcony, and inter-connecting options. The resort also features 78 luxurious villas, complete with private plunge pool and a spectacular ocean backdrop. Resort highlights include the 22,000sqm Thermes Marins Thalasso spa with one of the world's largest Aquatonic Seawater Therapy Pools and the Spa on the Rocks villas set amidst the Indian Ocean. There are 15 purpose-built wedding venues including the avant-garde Champa Garden for grand-scale events and SKY, a unique walkway seemingly floating 35 meters above the Indian Ocean with endless views melting into the horizon; 4 freshwater swimming pools including a children's pool; a salt-water, infinity-edged Ocean Beach Pool at the cliff's base, accessed via an inclinor; private beach; 18 dining venues; 19 meeting venues; 18-hole golf putting course; 3 tennis courts; jogging path; fitness center; kids club; comprehensive meeting facilities and business center; and WIFI.

AYANA Resort and Spa BALI is located in Jimbaran, Bali. The resort can be contacted at +62 361 702222 or [www.ayanaresort.com](http://www.ayanaresort.com). Reservations can be made through the hotel at [reservation@ayanaresort.com](mailto:reservation@ayanaresort.com). RIMBA Jimbaran BALI by AYANA is located in Jimbaran, Bali. The hotel can be contacted at +62 361 8468468 or at [www.rimbajimbaran.com](http://www.rimbajimbaran.com). Reservations can be made through the hotel at [booking@rimbajimbaran.com](mailto:booking@rimbajimbaran.com).

### **Introducing AYANA MidPlaza JAKARTA**

Recognized as one of Indonesia's premier hospitality companies, AYANA plans to rebrand InterContinental MidPlaza Jakarta to AYANA MidPlaza JAKARTA effective 1st April 2017. Located in the popular business, shopping and dining district of Jalan Sudirman, as well as a mere 45 minutes from Soekarno-Hatta International Airport and two kilometers from Plaza Indonesia, the 5-star 366 room and suite AYANA MidPlaza JAKARTA will be a top urban destination for stylish accommodation, chic dining and modern spa experiences.

Inspired by AYANA's legendary hospitality in Bali, AYANA MidPlaza JAKARTA presents both in-house and visiting guests with four unique signature restaurants, a beautifully appointed wellness sanctuary and the city's most expansive selection of private event venues designed especially for conferences and weddings. The unique lifestyle experience provided by AYANA MidPlaza JAKARTA is a refreshing option for those staying in Jakarta, especially with the additional benefit of access to Riverside Golf Course, a stunning 18-hole par 72 championship course just 1.5 hours' drive from the hotel.

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