



**JAPAN'S 155-YEAR HERITAGE TSUJIRI GREEN TEA BRAND LAUNCHES
ITS FIRST INDONESIAN OUTLET
at AYANA Resort and Spa BALI**



BALI, INDONESIA (OCTOBER 2016) – Established in 1860 to promote and convey the beauty of Japanese culture and the splendor of Japanese tea, tea connoisseurs will have an opportunity to savor Tsujiri’s iconic Japanese green tea in many innovative hot and cold drinks, as well as desserts, at AYANA’s Damar Terrace restaurant starting in November.

Founded in Kyoto by Riemon Tsuji, an entrepreneur who sought to improve Japan’s tea industry through innovative ways of enhancing the flavors and sweetness of green tea, Tsujiri’s high-quality Gyokuro tea leaves and creative storage techniques result in vitamin-rich tea that is believed to promote anti-aging.

Brimming with antioxidants and Vitamins A, C, E, and Beta Carotene, as well as Catechin, which plays a role in burning calories, Tsujiri’s tea collection is as nutritious as it is delicious. Every day, from 11am to 1pm, Damar Terrace will present an exquisite menu of Tsujiri specialty products including O-matcha, iced and hot teas, lattes, floats, soft ice cream, and shaved ice. Guests will also be able to purchase take-home items such as O-matcha powder and various blends of tea bags.

KARANG MAS ESTATE

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Offering a tranquil and inspiring setting that aligns with Tsujiri’s vision that a harmonious environment will help its patrons relax and remain stress-free while enjoying their drink or dessert, Damar Terrace is the perfect place to meet and enjoy Tsujiri’s legendary green tea creations.

About AYANA Resort and Spa, BALI and RIMBA Jimbaran BALI by AYANA

This luxurious resort located in stunning southern Bali is a unique award winning destination for leisure and business travelers alike, whether they seek an intimate couples’ retreat, a fantasy family playground, an awe-inspiring event venue, or state-of-the-art business retreat facilities. With a name meaning “place of refuge” in Sanskrit, the tropical-elegant AYANA Resort and Spa, BALI is situated on the 220 acre Karang Mas Estate, perched above majestic Jimbaran Bay, seven miles from Ngurah Rai International Airport. Chic RIMBA Jimbaran BALI by AYANA, with a name meaning “forest”, nestles nearby on 20 acres of lush gardens within the same estate. Together they offer 78 private pool-villas, 572 guest rooms and suites, 11 pools, 17 restaurants and bars, 11 wedding venues and much more, all accessible by complementary shuttle service, together with stunning design details and unsurpassed service and amenities, including extensive spa and recreational facilities.

AYANA Resort and Spa, BALI is located in Jimbaran, Bali. The resort can be contacted at +62 361 702222 or www.ayanaresort.com. Reservations can be made through the hotel at reservation@ayanaresort.com. RIMBA Jimbaran BALI by AYANA is located in Jimbaran, Bali. The hotel can be contacted at +62 361 8468468 or at its website www.rimbajimbaran.com. Reservations can be made through the hotel at booking@rimbajimbaran.com.

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